

# Possible Ministry Implications

## Inclinations and Attitudes

(Based on *Impressions Report* from [www.MissionInsite.com](http://www.MissionInsite.com))

	<b>Extreme Priority</b>	1	2	3	4	5	<b>Extreme Priority</b>	
<b>Specific Preferences</b>		<b>Shared Preferences</b>						<b>Specific Preferences</b>
<p><b>Leadership</b> Care Giver Enabler</p> <p><b>Hospitality</b> The Basics Multiple Choices</p> <p><b>Worship</b> Care Giving Educational</p> <p><b>Christian Ed. Style</b> Curricular</p> <p><b>Focus</b> Biblical</p> <p><b>Grouping</b> Generational</p> <p><b>Small Groups Leadership</b> Designated Leaders</p> <p><b>Content Curriculum</b></p>	<p style="text-align: right;"><b>Local</b></p> <p>This means people are focused on local relationships and activities; staying close to home is important to their identity. Women are expected to be homemakers and men as breadwinners. They worry about crime and violence. They are not particularly interested in international events, nor are they particularly sensitive to different customs or beliefs.</p> <p style="text-align: right;"><b>Traditional</b></p> <p>Preserving heritage is vital, and people are habitually cautious and concerned to maintain stability. People should know their place, and usually get what they deserve. Be practical, protect family, and don't worry about other cultures. You can judge a person by the way they live.</p> <p>These people are likely to focus on the family, advocate policies that are Pro-Life, and against marijuana and pornography. They usually enjoy TV programs that are religious or wholesome, and (if they are Christians) more likely to describe themselves as "evangelical".</p> <p style="text-align: right;"><b>Retiring</b></p> <p>Keep your distance from other people, and maintain just a few close friendships. Spend quiet evenings at home, and avoid entertaining. Work alone rather than as part of a team. Worship attendance and a lasting intimate relationship are not priorities. They often feel very alone in the world.</p> <p style="text-align: right;"><b>Restrained</b></p> <p>Learn how to say no and practice self-discipline. Children should behave and make do with what they've got. Always buy things at the cheapest price.</p> <p style="text-align: right;"><b>Planned</b></p> <p>Follow a routine. Carefully plan every moment. Stay practical, and don't take any risks. Do everything possible to preserve your heritage and maintain stability.</p>	<p><b>Leadership</b> Discipler Mentor Pilgrim</p> <p><b>Hospitality</b> Multiple Choices Take Out</p> <p><b>Worship</b> Inspirational Transformational Mission Connection</p> <p><b>Christian Ed. Style</b> Blended Curricular and/or Experiential</p> <p><b>Focus</b> Blended Biblical and/or Topical</p> <p><b>Grouping</b> Blended Generational and/or Peer Group</p> <p><b>Small Groups Leadership</b> Blended Designated and/or Rotated Leaders</p> <p><b>Content</b> Blended Curriculum and/or Affinity</p>	<p><b>Global</b></p> <p>This means people go out of their way to expand long distance relationships and participate in activities far from home. They believe in equal opportunities for women and men, and worry more about violence around the world. They are very interesting in international events and other cultures, and try hard to be sensitive to different customs and beliefs.</p> <p><b>Progressive</b></p> <p>Pursuing novelty, welcoming change, and accepting new challenges are vital. People should be idealistic and take risks. They routinely give others a second chance and strive for equality. Be daring, let your children express themselves, and take an interest in other cultures. Friends are more important than family.</p> <p>These people like to make new friends, advocate policies that are Pro-Choice and in favor of legalized marijuana and free speech. They rarely watch religious TV, and appreciate diverse programming. If they are Christians, they are unlikely to describe themselves as "evangelical".</p> <p><b>Sociable</b></p> <p>Stand out in a crowd, and develop a wide circle of friends. Be nice to everybody, and entertain friends and acquaintances at home. It's better to work as a team than on your own. Worship attendance and a lasting intimate relationship are high priorities. They are rarely alone ... and never feel lonely.</p> <p><b>Indulgent</b></p> <p>Always say yes and practice generosity. Children should be encouraged to express themselves, and deserve to be indulged. It's always worthwhile to pay extra for quality things.</p> <p><b>Spontaneous</b></p> <p>Live for the moment, and behave unpredictably. Do unconventional things. Be idealistic. Pursue whatever is novel, embrace any change, and welcome challenge.</p>	<p><b>Leadership</b> CEO Visionary</p> <p><b>Hospitality</b> Healthy Choices Take Out</p> <p><b>Worship</b> Coaching Educational</p> <p><b>Christian Ed. Style</b> Experiential</p> <p><b>Focus</b> Topical</p> <p><b>Grouping</b> Peer Group</p> <p><b>Small Groups Leadership</b> Rotate Leaders</p> <p><b>Content</b> Affinity</p>				

<p><b>Outreach</b> Survival Health Human Destiny</p> <p><b>Property Facility</b> Ecclesiastical Utilitarian</p> <p><b>Symbols</b> Christendom Contemporary</p> <p><b>Technology</b> Modern</p> <p><b>Stewardship Funding</b> Unified Budgets</p> <p><b>Giving</b> Informed Philanthropy</p> <p><b>Communication</b> Newsprint Radio Telephone</p>	<p><b>Dutiful</b> Do your duty even if that means pain and sacrifice. Try to anticipate future threats, and always worry about details. Take control of your life and follow a routine.</p>	<p><b>Outreach</b> Survival Recovery Health Quality of Life Human Potential Human Destiny Interpersonal Relationships</p>	<p><b>Carefree</b> Enjoy life, even if that means making mistakes or disappointing others. Live in the moment, and don't worry about the details. Let go, and do whatever feels good.</p>	<p><b>Outreach</b> Quality of Life Interpersonal Relations Human Potential</p> <p><b>Property Facility</b> Ecclesiastical Utilitarian</p> <p><b>Symbols</b> Christendom Contemporary</p> <p><b>Technology</b> Postmodern</p> <p><b>Stewardship Funding</b> Designated Giving</p> <p><b>Giving</b> Lifestyle Coaching</p> <p><b>Communication</b> Internet Television Cell Phone</p>
	<p><b>Security</b> Do everything possible to maintain the status quo and limit change. Carefully plan every day and avoid risk. Never be adventurous. Wait and see before trying anything news. Constantly study the future to anticipate problems. Take precautions against crime and violence. Don't get sidetracked by irrelevant ideas. Work for a stable company and protect your job, even if it means accepting a lower salary.</p>	<p><b>Property Facility</b> Blend Ecclesiastical and Utilitarian</p>	<p><b>Fulfillment</b> Do everything possible to create a better world and learn new things. Seize opportunities and accept risk. Always be adventurous, and place yourself at the cutting edge. Don't worry about the future, and look for creative ideas to solve problems. Explore insights from history and other cultures. Follow tangents to see where they lead. Get a job and don't settle for unemployment. Consider starting your own business.</p>	
	<p><b>Simplicity</b> Enjoy the little things in life. Keep it simple and utilitarian. Spend as little as you can, and accumulate as little as possible. Let nothing go to waste. Quality time is much more important than financial success, and it is more important to enjoy your work than make a lot of money.</p>	<p><b>Symbols</b> Blend Christendom or Contemporary</p>	<p><b>Affluence</b> Enjoy the finer things in life. Opulence and extras reveal personal success. It is worthwhile to pay more for quality products, and the more you accumulate the better life is. Make everything count. Financial success is important and will eventually allow you to retire and enjoy the good life.</p>	
	<p><b>Self</b> You are the most important person in the world. Stand out in a crowd, and take control. Speak your mind, even if it upsets people. Keep your distance. People should know their place, and they have to accept you as you are. Maintain a few close friends among whom you can be the center of attention, but don't worry about lasting intimacy.</p> <p>You are more effective if you work alone and don't distract yourself by volunteering, entertaining, or contributing money to charitable causes. Worry about yourself first.</p>	<p><b>Technology</b> Blended Modern and/or Postmodern</p>	<p><b>Others</b> Other people are far more important than you are. Blend in and share power. Cooperate with others and make adjustments in your lifestyle to live at peace with the world. Respect the customs and beliefs of others. Hold your tongue and try to get along with other people. Strive for equality and fair play. Build a wide circle of friends, and sustain a lasting intimate relationship.</p> <p>You are more effective if you work as a team. Invest time and energy to volunteer for good causes, and give generously to charitable causes. Worry about others in the world.</p>	
	<p><b>Follow</b> It is safer to be told what to do than accept independent responsibility. Let others shape your opinions and guide your behavior. Give others authority over planning and resources. Avoid standing out in a crowd and don't make waves. Always give permission and try not to deny anything to children. Stay loyal to the company and the company will take care of you. There isn't much you can do to change life.</p>	<p><b>Stewardship Funding</b> Multiply Options</p> <p><b>Giving</b> Blend Informed Philanthropy &amp; Lifestyle Coaching</p>	<p><b>Lead</b> It is better to take responsibility than be told what to do. Take initiative to shape the opinions and guide the behavior of others. Take control of planning and resources. Stand out in a crowd and speak your mind. Define boundaries and be prepared to say "no". Seize opportunities when they arise, and try to be your own boss. Consider starting your own business. There is much that you can do to change life.</p>	

# Possible Ministry Applications

## Mood and Values Indicators

(Based on *Impressions Report* from [www.MissionInsite.com](http://www.MissionInsite.com))

Ministry Applications	Low Priority	High Priority	Ministry Applications
Utilitarian Facilities Modern Technologies Unified Budgets Print and Phone Communications Basic Hospitality Simple Liturgy	<p><b>Low Drive for Affluence</b></p> <p>This means that success and self-esteem do not depend on money. People are motivated to work for other reasons than income, and are certainly <i>not</i> workaholics. They are relatively indifferent to about the quantity and quality of possessions.</p>	<p><b>High Drive for Affluence</b></p> <p>Financial success is crucial and a primary factor for self-esteem. People are workaholics to make as much money as possible. They strive to have lots of possessions, and enjoy owning quality goods.</p>	Ecclesiastical Facilities Postmodern Technologies Designated Giving Internet & TV Technologies Multiple Choice Hospitality Elaborate Liturgy
Discipling, CEO Pastor Coaching/Inspirational Worship Inclusive adult hospitality Guided Affinity Groups Topical Sunday School classes  Outreach for Interpersonal Relationships, Recovery, Human Potential	<p><b>Low Devotion to Family</b></p> <p>People are quite indifferent about family, and friends are far more important. They rarely sit down to a meal with family, and spend little time with them. Children should make do with what they have. Respect of family is not important, and they are willing to sacrifice family time in order to advance careers.</p>	<p><b>High Devotion to Family</b></p> <p>Family is far more important than friends. People love to eat together and spend lots of time with family. Children deserve gifts and extra attention. The opinion of family members is crucial for self-esteem, and they are unwilling to sacrifice family time for their careers.</p>	Care Giving & Enabling Pastor Caring, Educational Worship Child Friendly Hospitality Rotated Curriculum Groups Biblical Sunday School classes  Outreach for Health, Quality of Life, Survival
Elected lay leaders Task groups and committees  Low-cost fellowship options Women's, Men's, Couples Groups Outreach for job placement	<p><b>Low Commitment to Career</b></p> <p>Work is only a job, not a career. People are certainly not workaholics, and just want to maintain job security. If they won the lottery, they would resign and never work again. Family time is far more important.</p>	<p><b>High Commitment to Career</b></p> <p>Work is a career, not just a job. People are prepared to be workaholics to advance to the very top of their professions. Even if they won the lottery, they would still pursue a career. Career is more important than family.</p>	Appointed lay leaders Teams and Short Term Missions  Gifts Discernment Small Affinity Groups Vocational Discernment
Outreach for recovery, survival, and Human Destiny Work retreats Renovation Projects Print communication	<p><b>Low Concern for the Environment</b></p> <p>The environment is not very important. People are indifferent to nature, untroubled about pollution, don't recycle, and give less than \$200/year to environmental causes.</p>	<p><b>High Concern for the Environment</b></p> <p>The environment is extremely important. People should be sensitive to nature, intentionally recycle, and ought to donate generously to environmental causes.</p>	Outreach for Health, and Quality of Life Nature retreats Advocacy Internet & video communication
Program Staff development Ecumenical cooperation  Study groups In-Kind giving options  Bequest and memorial giving	<p><b>Low Practice of Altruism and Giving</b></p> <p>Philanthropy is unimportant. Charitable giving and community volunteering are low priorities. It isn't vital to give money to education, religion, health care, or social services. People should take care of themselves first.</p>	<p><b>High Practice of Altruism and Giving</b></p> <p>Philanthropy is extremely important. People should give to charities and volunteer in the community. Give generously to education, religion, health care, and social service. We have an obligation to care for others.</p>	Support staff development Lay training  Service projects Capital campaigns  Local/Global mission giving
Ethical & ideological causes Non-Profit corporate outreach  Entertainment venues Sports venues  Mission-Connection Worship	<p><b>Low Importance of Religious Faith</b></p> <p>Spirituality is meaningless and faith is not important. Worship attendance and religious TV are wasted of time. Donating to churches is a waste of money, and being considered an evangelical Christian is totally inappropriate.</p>	<p><b>High Importance of Religious Faith</b></p> <p>Spirituality is crucial for integrity and faith is really important. Regular worship attendance is vital, and it is worthwhile to watch religious TV and give generously to churches. Evangelical Christianity is the right thing to do.</p>	Bible and Spirituality groups Mentoring  Special Occasion Worship Personal Devotion Options  Healing, Transformation Worship

<p>Pilgrim Pastor Staff emphasis on education</p> <p>Heritage exploration Theological Reflection</p> <p>Expository preaching Silent Meditation</p>	<p style="text-align: center;"><b>Low Entertainment Activities</b></p> <p>Culture (arts, music, literature,, etc.) is unimportant to living. Entertaining guests at home is not fun, and participation in sports or regular exercise is not a priority. Corporate sponsorship for arts and sports is annoying. Mind your own business and don't risk any adventures.</p>	<p style="text-align: center;"><b>High Entertainment Activities</b></p> <p>Culture (arts, music, literature, etc.) is vital to really live. Entertaining guests at home is loads of fun, and participation in sports or regular exercise is a high priority. Corporate sponsorship for arts and sports should be encouraged, and people should always risk an adventure</p>	<p>Visionary Pastor Staff emphasis on music/drama</p> <p>Creative expressions of faith Religion and Culture reflection</p> <p>Video, chancel drama Choral, instrumental concerts</p>
<p>Local announcements in worship Prayers for members Standardized refreshments Seniority for leadership</p>	<p style="text-align: center;"><b>Low Desire to Broaden Horizons</b></p> <p>Always judge people by the way they live. Trust your intuition and don't bother to be well informed. Whatever is going on the world is neither interesting nor relevant.</p>	<p style="text-align: center;"><b>High Desire to Broaden Horizons</b></p> <p>Look deeper, and never judge people by the way they live. Gather as much information as possible. Everything that happens in the world is interesting and relevant.</p>	<p>Global news in worship Prayers for strangers Multiple choice refreshments Fast forward new leaders</p>
<p>Telephone communication Budget emphasis on maintenance Fund raising letters Traditional Christendom symbols</p> <p>Children's Sunday school Generic youth group for all ages</p> <p>Basic hospitality Constant worship format</p>	<p style="text-align: center;"><b>Low Pursuit of Personal Growth</b></p> <p>People should avoid risk. Just lean back and enjoy life. Go with the flow. It is not important to be well informed or learn new things. If at first you don't succeed, stop trying. Work until you have just enough, then quit.</p>	<p style="text-align: center;"><b>High Pursuit of Personal Growth</b></p> <p>Cultivate a keen sense of adventure. Squeeze the best from life, and seize emerging opportunities. Be well informed, and strive to learn new things. Keep trying until you get it right. Work for the joy of a fulfilling career.</p>	<p>Multi-source communication Budget emphasis on program Stewardship home visits Contemporary symbols</p> <p>Adult spiritual disciplines Cross-generational small groups</p> <p>Multiple choice hospitality Variety of worship formats</p>
<p>Care Giving, Enabling Pastor Sensitivity training for greeters Transformational, Caring worship</p> <p>Counselling ministries Intervention specialists Recovery Groups</p> <p>Designated leader for small group Christian Education paid staff</p> <p>Pastoral visitation Outreach for survival, recovery, health, and relationships</p> <p>Subsidized fellowship venues</p>	<p style="text-align: center;"><b>Low Sense of Well Being</b></p> <p>People are unhappy with life and their standard of living. They often feel alone, and rarely spend a quiet evening at home. There isn't much one can do to change things, and worry about the future robs life of any lasting enjoyment. Just keep working, earn money, do your duty ... and forget about every having a lasting relationship or healthy family life.</p>	<p style="text-align: center;"><b>High Sense of Well Being</b></p> <p>People are happy with their lives, stay fit, and are open to the best life has to offer. They rarely feel lonely, and can enjoy being by themselves. Never give up hope, because change is always possible. Don't worry. Feel secure. Invest yourself in your relationships. Enjoy lasting, safe intimacy and a robust family life.</p>	<p>Visionary, Discipling Pastor Evangelism training for greeters Inspirational, Visionary worship</p> <p>Service opportunities Training staff specialists Discovery groups</p> <p>Rotated leaders for small groups Christian Education volunteers</p> <p>Pastoral coordination Outreach for human potential, quality of life, human destiny</p> <p>Designated giving &amp; capital pools</p>
	<p><b>Insights from the Comparison</b></p>	<p><b>Insights from the Comparison</b></p>	